



Feeding for Bloom and Cover

The Science

Fat or cover is the last part of growth. Once you exceed the needs for growth and muscle, extra calories are stored as fat, which is what we describe as bloom or cover. We need to increase the carbs and supplement fat in order to enhance the amount of bloom. If you reduce protein (amount) you will lose muscle in this process. The trick is to add digestible carbs and fat, while keeping feed levels high.

The Product

THICC is formulated as a balance of digestible carbohydrates and rumen stable fat. The specific fats in THICC gets stored in and on muscle. The carbohydrates function by telling the fat cells to grow. Together, they work to ensure the energy in THICC gets stored, increasing cover and condition.